

Blueprint for a Perfect Day



WILLIAMS F1 RACE DAYS

*“The excitement created by
a Grand Prix can rarely be
experienced outside the track.
But now a limited number
of people can appreciate the
atmosphere and emotion of
a grand prix at the heart
of our team headquarters.”*

Frank Williams



An exclusive opportunity to attend a race of your choice with Williams F1 at their team base.

Williams F1 at their team base.
Attend a race of your choice with
An exclusive opportunity to





THE GRAND PRIX COLLECTION

The famous Grand Prix Collection represents one of the most successful collections of F1 cars anywhere in the world. With a stack of world championships, both drivers and constructors, there are several cars that represent the pinnacle of world Motorsport.

The cars that collected world championships for Damon Hill, Nigel Mansell, Alain Prost, Jacques Villeneuve, Nelson Piquet, Keke Rosberg and Alan Jones are all on display.

1. Nigel Mansell's World Championship car
2. Historic ground effect cars hold the attention
3. Have your photo taken with a world champion



In addition there are examples of both F1 folklore and Williams F1 engineering skills which all add to the atmosphere of the day. Your Williams F1 representative will take you through the history of the cars updating you with all the latest F1 gossip.

Bring it all for a Perfect Day



WILLIAMS F1 RACE DAY ITINERARY

The itinerary for the day is designed to give guests a rare insight in to the world of Formula One within a relaxing format. Welcomed with drinks and canapés the guests are then shown the Grand Prix Collection by a member of the team.

News and gossip form part of the conversation and they will be able to answer your questions about the team. Better still, the next part of the day will allow you to get all the latest news direct from Frank Williams or Patrick Head. A live telephone link direct to the circuit will allow you to catch up on the race team strategy and any other "hot off the press" information.



The main meal represents the very latest in F1 cuisine, the menu devised by Williams F1 in house chef. Depending on your choice of GP the nature of the meal will change. For example overnight races can include dinner and/or breakfast.

Viewing of the GP takes place in the Ayrton Senna Theatre with split screen satellite digital technology making sure you miss none of the action.



1. Live telephone link with Frank Williams or Patrick Head
2. Viewing of Frank Williams' Private Collection of F1 cars
3. Gourmet Dining
4. Ayrton Senna Theatre

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IN SUMMARY – THE WILLIAMS F1 RACE DAY MENU



STARTER

A selection of food and drinks on arrival in luxurious themed surroundings.

MAIN COURSE


- Qualifying session review
- Analysis of competition
- Pre-race briefing (set up and strategy) and technical update
- Live telephone link with Frank Williams or Patrick Head
- Tour of the famous Grand Prix Collection of F1 cars
- Gourmet lunch/dinner or breakfast – dependant on itinerary

DESSERT

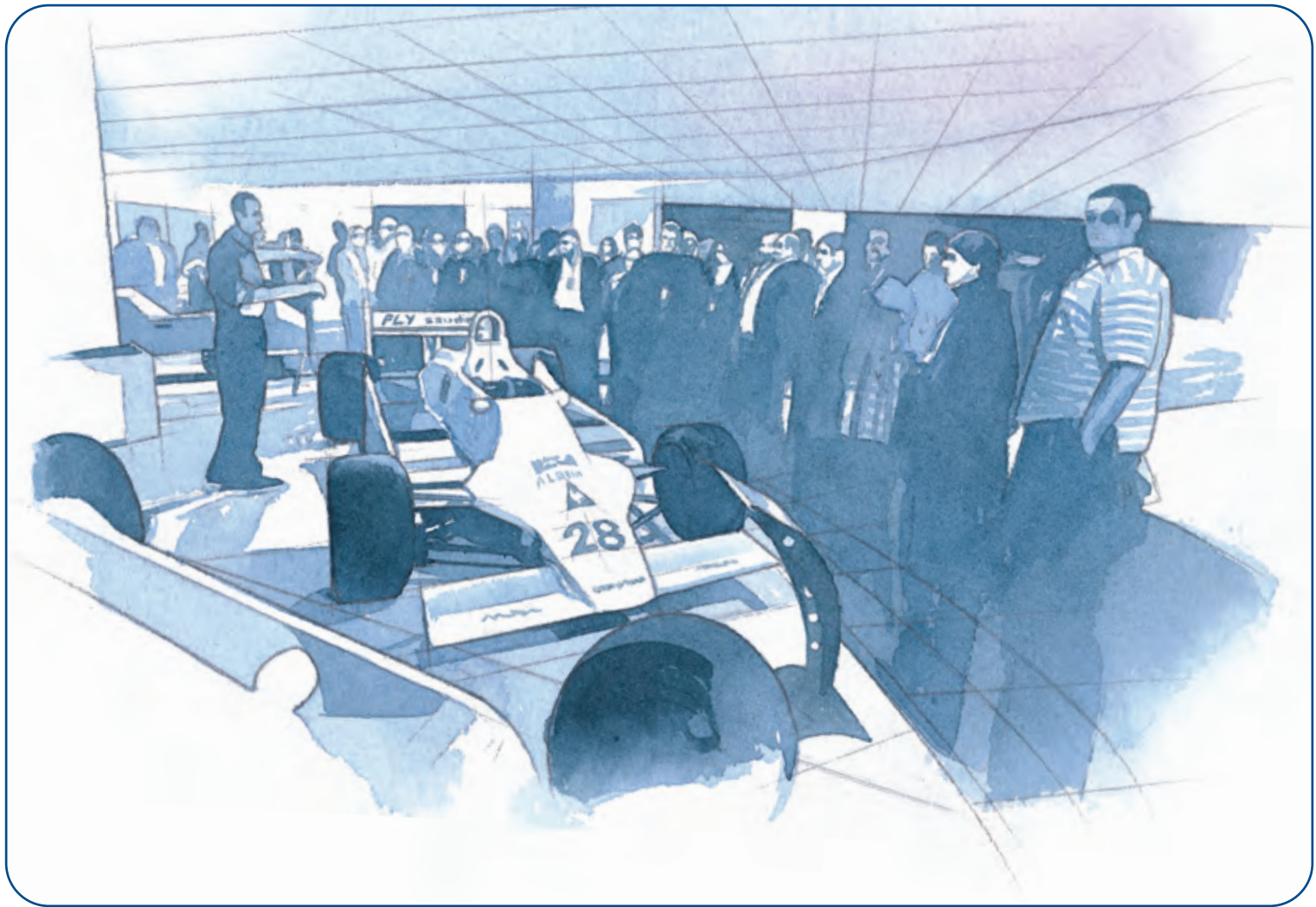
Large split screen projection of live coverage of a Grand Prix with updates from the circuit during the race.

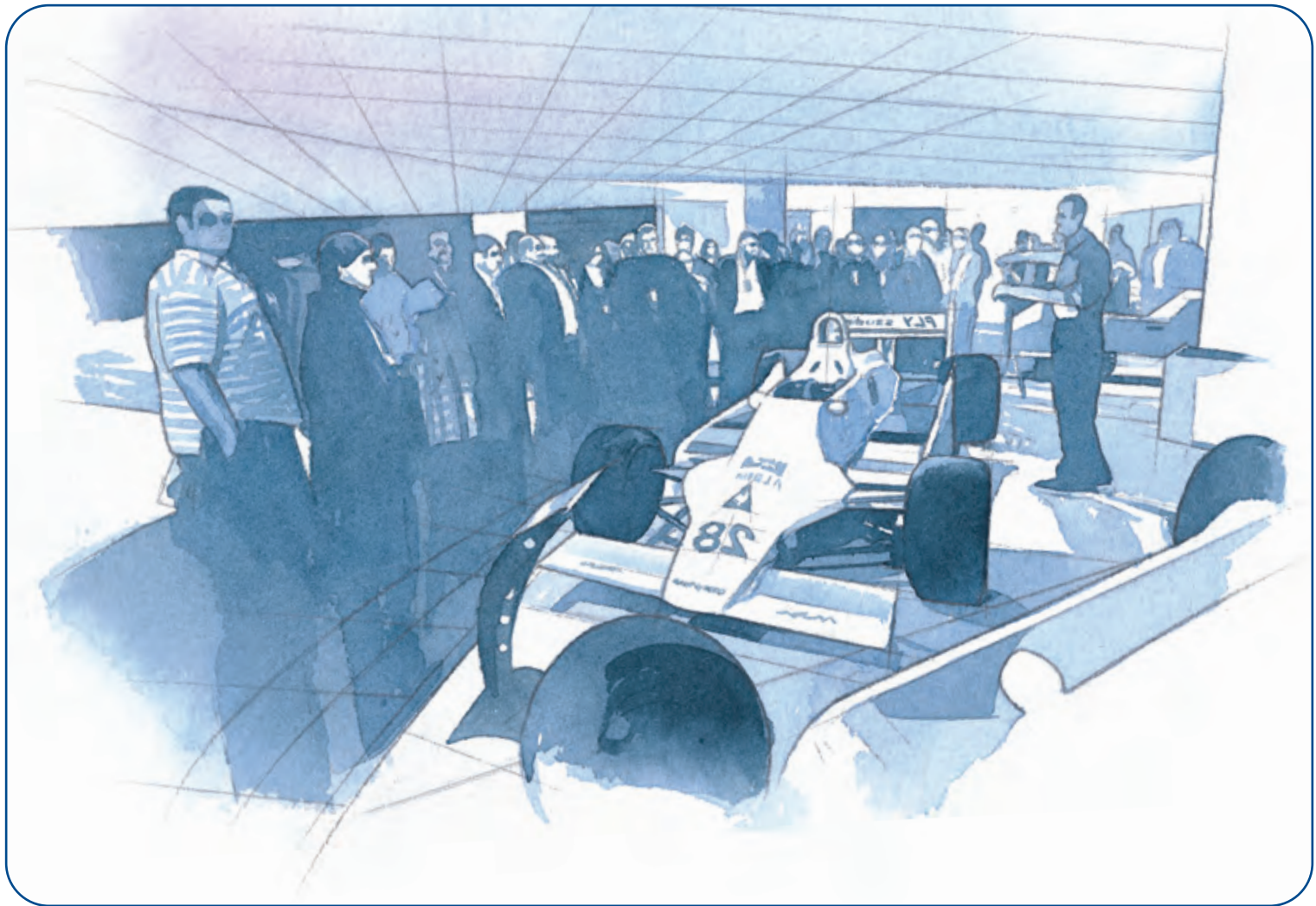
- 1: Williams F1 in house head chef
2/3: Excellence is the name of the game
4: An informative day in a relaxed atmosphere

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If your race calendar is missing from
this page, please contact
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WILLIAMS F1

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